

AMERICAN TEXTILE'S DALLAS GRAND OPENING TO FEATURE BREAST CANCER DONATION

Leading Bedding Manufacturer Supports Susan G. Komen for the Cure Through Pink Pillow Sales

PITTSBURGH, PA – January 15, 2008 – American Textile Company (ATC) is donating \$64,000 to Susan G. Komen for the Cure, with a special check presentation to be held during ATC's Dallas facility grand opening on January 17 at 4:30 p.m., 3601 Pinnacle Point Drive, Suite 300. (Media are welcome and encouraged to attend)

The grand opening will feature a ribbon cutting by a member of the Greater Dallas Chamber of Commerce and an appearance by Dallas Mayor Tom Leppert, in addition to the Komen donation. ATC's 105,000 square foot building, located in Pinnacle Park near I-30 and Loop-12, employs more than 80 people.

ATC raised the money for Susan G. Komen for the Cure through its annual "Pink Pillow" program. A total of \$84,000 was donated for the 2007 initiative, with \$64,000 going to Komen's national headquarters and \$20,000 to the organization's Pittsburgh chapter. ATC's President and CEO, Jack Ouellette, and Executive Vice President, Lance Ruttenberg, will present the check to Caroline Wall, team manager of marketing operations for Susan G. Komen for the Cure.

"We are proud to support Susan G. Komen for the Cure's breast cancer research and awareness efforts in Dallas and throughout the country," said Ouellette. "Our Pink Pillow sales have grown each year since we started the initiative, and we are confident that next year's efforts will raise even more money towards the cure."

ATC's Pink Pillow initiative began in 2005. The polyester-filled bed pillows are surrounded with rosy pink bands and are sold for \$10 at retailers nationwide. Participants in the 2007 initiative included: A. J. Wright, Amazon.com, Bi-Mart Stores, Burlington Coat Factory, Century 21 Department Store, dd's Discounts, Fred Meyer, Gottschalks, Home Goods, Home Outfitters, Kmart, Kohl's, LTD Commodities, Marshalls, Ross Stores, Inc., Sears, Shopko, Stein Mart, T. J. Maxx and Wal-Mart.

"For the past 25 years, Susan G. Komen for the Cure has been on a mission to end breast cancer forever," said Wall. "These dollars will help us reach millions with life-saving breast health messages and support breast cancer research and community outreach programs."

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About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of

breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

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About American Textile Company

American Textile Company is the leading supplier of bed pillows, mattress pads, and mattress and pillow protectors. Its customers include leading retailers in the United States and Canada. Privately held, the company is headquartered in Duquesne, PA.