



FOR IMMEDIATE RELEASE

Contact: Mette Odom Heather Tamol
 704-765-1365 704-926-1326
 mbush@americantextile.com htamol@wrayward.com

American Textile Company Announces Plans To Expand Workforce at Dallas Facility

Company Will Hire Up To 15 To Support Move To 24/7 Manufacturing Cycle

Dallas, Texas (September 19, 2012) – American Textile Company (ATC), a leading supplier of mattress and pillow protectors, pillows and basic bedding, has announced plans to extend its Dallas, Texas, operations to a continuous manufacturing cycle and will hire up to 15 sewers and machine operators in preparation for an October production shift.

The facility, which fills and sews pillows for distribution to retailers including Target, Walmart and Bed Bath & Beyond, opened in 2007 and within two years added a second shift to meet growing demand. By 2011, ATC had opened a facility in Tifton, Ga., and added second shifts to facilities in Pittsburgh, Pa., and Salt Lake City, Utah. Within the past year, ATC has expanded all four facilities to continuous manufacturing.

“American Textile Company has had stability and growth despite the recent economic downturn, and we’re excited to extend operations at our Dallas facility to ensure we continue to meet our customers’ needs,” said Randy Cowder, vice president of western and southern operations for ATC, whose Dallas facility is located west of the city at 3601 Pinnacle Point Drive.

ATC’s bedding improves the quality of sleep through products focused on allergy, skin care, moisture management and bed bugs, and the introduction of innovative new mattress and pillow protectors, pillows, mattress pads, and comforters have fostered considerable growth. This spring, the company launched a Hot Water Wash collection under its AllerEase brand, offering consumers pillows, mattress pads, and comforters that are durable enough to withstand high-temperature washes while retaining allergen-barrier properties and the ability to re-fluff to like-new condition.

“We create functional and innovative basic bedding products in an environment that has a warm, personal and family-owned feel,” said Cowder of the Dallas facility, which employs approximately 100. “Our president, Lance Ruttenberg, knows everyone’s names and has a true open-door policy. It’s a great place to work, and we’re looking forward to welcoming new team members.”

Family-owned and headquartered in Duquesne, Pa., since 1925, ATC offers employee benefits including medical, dental, vision, paid vacation and 401K. Applications are being accepted for sewers and machine operators for second shift at the Dallas facility or online at AmericanTextileCompany.com/company/jobs.

About American Textile Company

American Textile Company is a leading supplier of quality mattress and pillow protectors, bed pillows and mattress pads that improve the quality of sleep. Brands include Aller-Ease®, designed for asthma and allergy sufferers; Rest Right™, high performance bedding solutions; DermaTherapy®, for people with sensitive skin or chronic skin problems; and Cool Sensations™, bedding constructed with innovative fabric technology that manages the discomfort associated with night sweats. Products are available at large and small retailers across the United States and Canada. For more information, visit www.americantextile.com.

###